

The price reveal

• 30 TO 45 SECONDS

• TALKING HEAD OR VOICEOVER

THE HOOK, FIRST 3 SECONDS

"I finally found what GLP-1s cost when nobody is hiding the price."

Beats

HOOK	Hold a printout or screen of a four-figure brand-name list price.
TURN	HealthRX publishes its prices: semaglutide from \$99 a month, tirzepatide from \$149.
PROOF	Show the pricing page on screen, scroll slowly.
ACCESS	Licensed US providers review your intake online, prescribed only if appropriate.
CTA	My link is below, the quiz takes a few minutes.

On screen

- › From \$99/mo on screen when you say it
- › Pricing page screen recording
- › #ad top left, whole video

Never say

- ✗ Any weight-loss numbers or timelines
- ✗ "Same as Ozempic" or any brand comparison
- ✗ "FDA approved"

Disclose first, always: say "I partner with HealthRX and earn a commission" out loud in the first 30 seconds AND show #ad on screen. End frame: your tracked link + "Compounded medications are not FDA approved."

The skeptic check

• 30 TO 45 SECONDS

• TALKING HEAD OR VOICEOVER

THE HOOK, FIRST 3 SECONDS

"Online GLP-1s felt sketchy to me, so I checked the receipts."

Beats

HOOK	Open on the skepticism, it is what your audience is thinking.
CHECK 1	LegitScript certification is public, search the site yourself on legitscript.com.
CHECK 2	Licensed US providers review every intake, nothing ships without a prescription.
CHECK 3	503A compounding pharmacies, US based, pharmacist oversight.
CTA	If it passes your check like it passed mine, my link is below.

On screen

- › legitscript.com search on screen
- › The three checks as text overlays
- › #ad visible throughout

Never say

- ✗ Guarantees of any kind
- ✗ Medical advice or dosing talk
- ✗ Before and after imagery

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The waiting room

• 30 TO 45 SECONDS

• TALKING HEAD OR VOICEOVER

THE HOOK, FIRST 3 SECONDS

"The worst part of getting care is everything around the care."

Beats

HOOK Describe the errand: time off work, waiting room, pharmacy line.

TURN The whole HealthRX flow is your phone: intake, provider review, doorstep delivery.

DETAIL Refills ship on schedule, all 50 states, plain packaging.

PRICE And the pricing is published: GLP-1 care from \$99 a month.

CTA Link below if you want to see the quiz.

On screen

- › Timeline graphic: intake to doorstep
- › From \$99/mo price card
- › #ad on screen

Never say

- ✗ Results claims
- ✗ Mocking doctors or clinics
- ✗ Anything about your own dosage

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Four categories

• 30 TO 45 SECONDS

• TALKING HEAD OR VOICEOVER

THE HOOK, FIRST 3 SECONDS

"Everyone knows the GLP-1 thing, almost nobody knows the rest."

Beats

HOOK	Tease that the platform is bigger than weight care.
MAP	Weight care, sexual health, hair, longevity: one login, one intake pattern.
LONGEVITY	NAD+, sermorelin, peptides, prescribed rather than supplement-grade.
TRUST	LegitScript certified, licensed US providers, all 50 states.
CTA	Category links below, pick your lane.

On screen

- › Four category cards as overlays
- › healthrx.com/shop screen recording
- › #ad visible

Never say

- ✗ Health outcome promises
- ✗ Anti-aging claims
- ✗ Comparisons to specific competitors

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The honest FAQ

• 30 TO 45 SECONDS

• TALKING HEAD OR VOICEOVER

THE HOOK, FIRST 3 SECONDS

"The three questions everyone asks me about online GLP-1 care."

Beats

Q1 Is it real medicine? Compounded by US 503A pharmacies, prescribed by licensed providers.

Q2 What does it cost? Published: from \$99 a month semaglutide, \$149 tirzepatide.

Q3 Do I qualify? That is the provider's call, the intake takes a few minutes.

HONESTY Say plainly: prescribed only if appropriate, and I earn a commission.

CTA Link below if you want the quiz.

On screen

- › Each Q as a text card
- › Pricing page proof
- › #ad + verbal disclosure

Never say

- ✗ Answering medical questions yourself
- ✗ Promising approval
- ✗ Results language

Disclose first, always: say "I partner with HealthRX and earn a commission" out loud in the first 30 seconds AND show #ad on screen. End frame: your tracked link + "Compounded medications are not FDA approved."